***Title***

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## Overview

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## Methods and Data



Fig. 1: Figure title

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## Results

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## Conclusions

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## References

Gamma, K. (2016), Behavioral and Attitudinal Customer Loyalty in the Power Sector – An Explorative Investigation of the Effectiveness of Reward Programs, *Zeitschrift für Energiewirtschaft* 40(4), 211-232, doi: 10.1007/s12398-016-0186-3.