

E-mobility adoption pathways in France, Germany and Norway

Comparative analysis of macro-environmental factors for knowledge transfer and best practice identification

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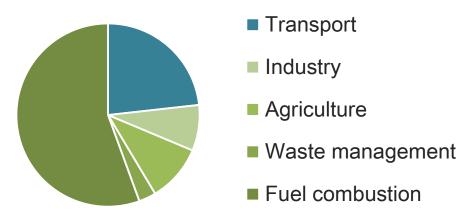


Agenda

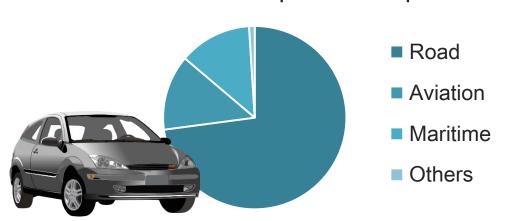
- Sustainable mobility
- Adoption path comparison
- Why these differences?



Share of European GHG



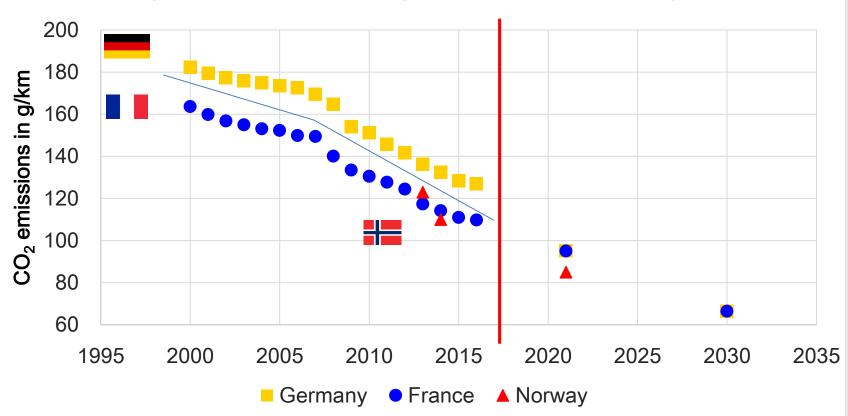
Share of European transport GHG



Eurostat, 2015

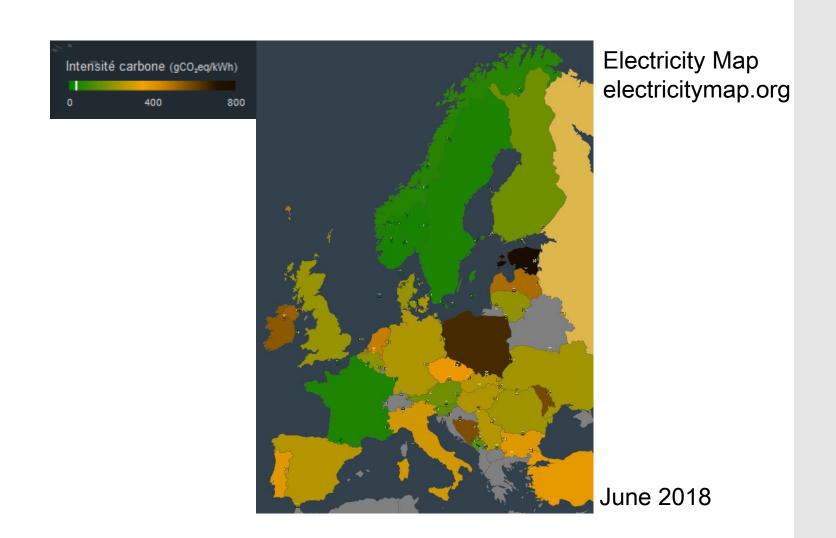


Average CO₂ emissions in g/km from new passenger cars

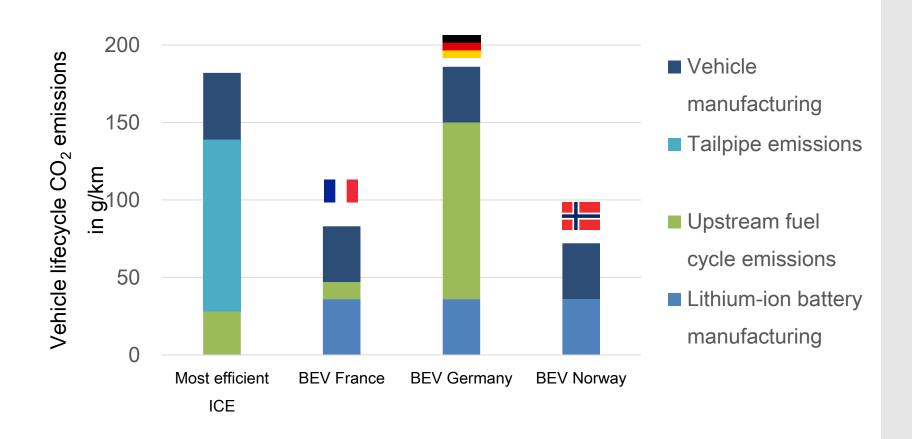


Eurostat





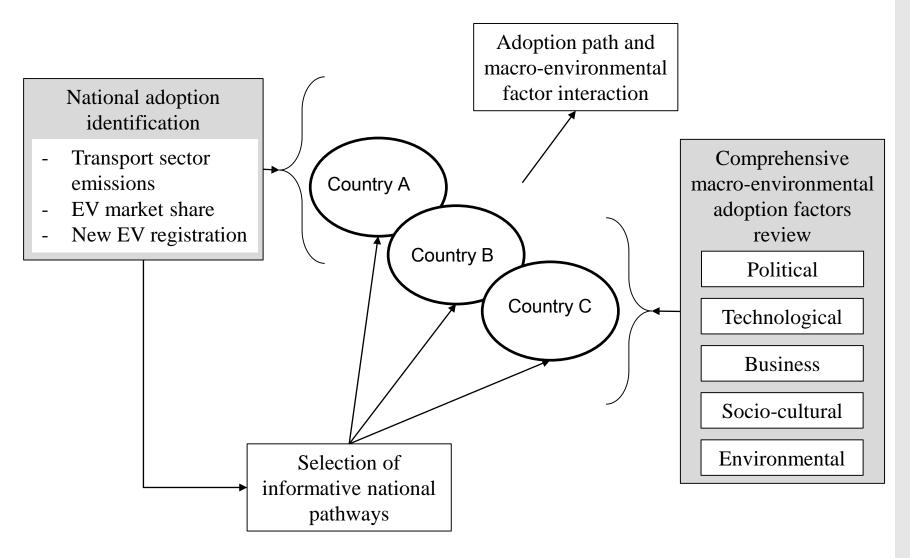




Adapted from Hall, Dale; Lutsey, Nic (2018): Effects of battery manufacturing on electric vehicle life-cycle greenhouse gas emissions. ICCT.



Analysis framework





Agenda

Sustainable mobility

macro-environmental National adoption factor interaction identification Transport sector Comprehensive macroemissions environmental adoption Country A EV market share factors review New EV registration Country B Political Country C Technological Business Socio-cultural Environmental Selection of informative national pathways

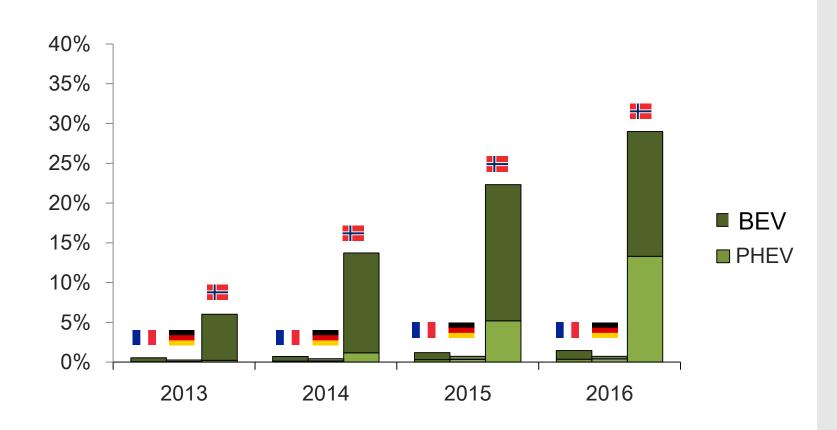
Adoption path and

Adoption path comparison

Why these differences?



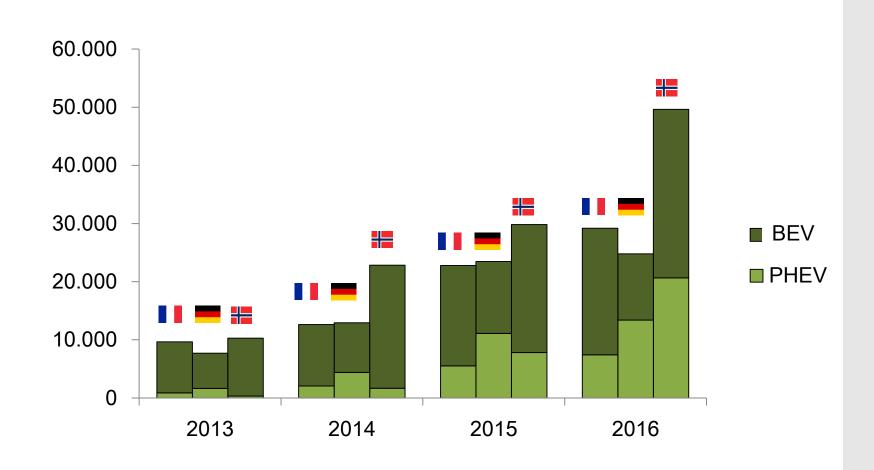
Market share comparison



www.eafo.eu



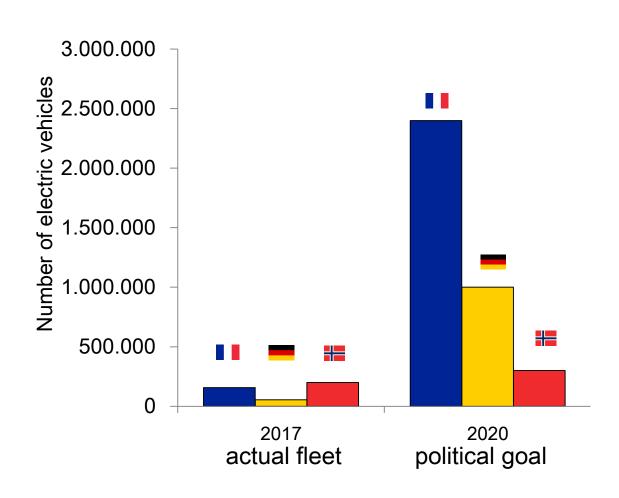
New registration comparison



www.eafo.eu



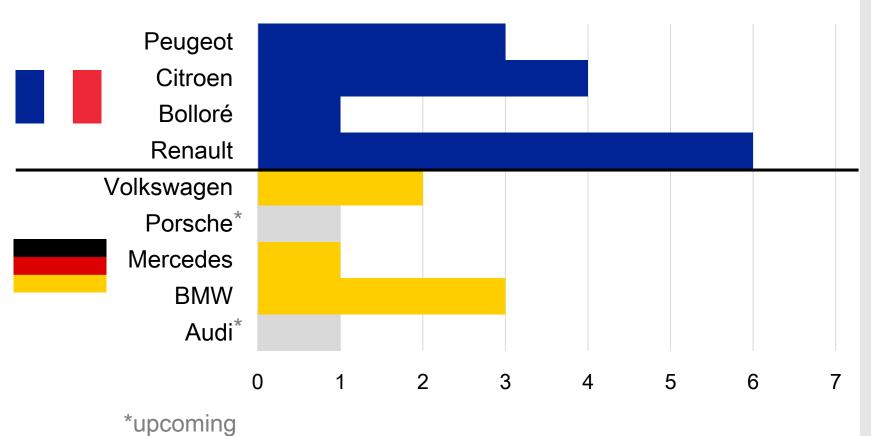
Electric vehicle fleet and political goals





Car industry

Number of fully electric models by make



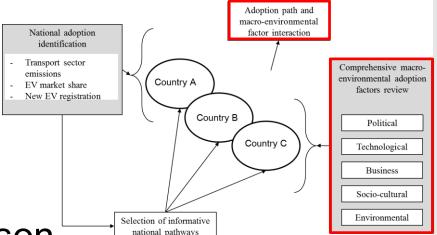


Agenda

Sustainable mobility

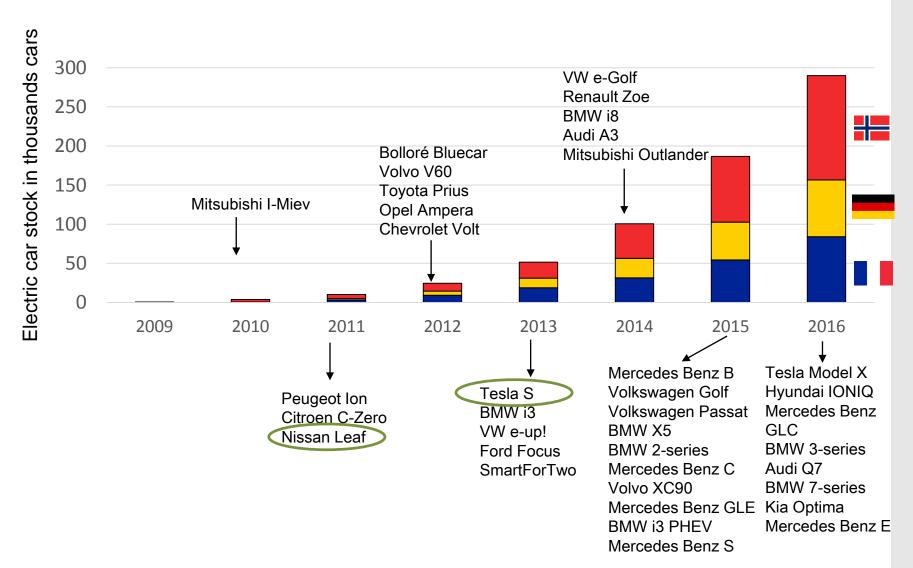
Adoption path comparison

Why these differences?



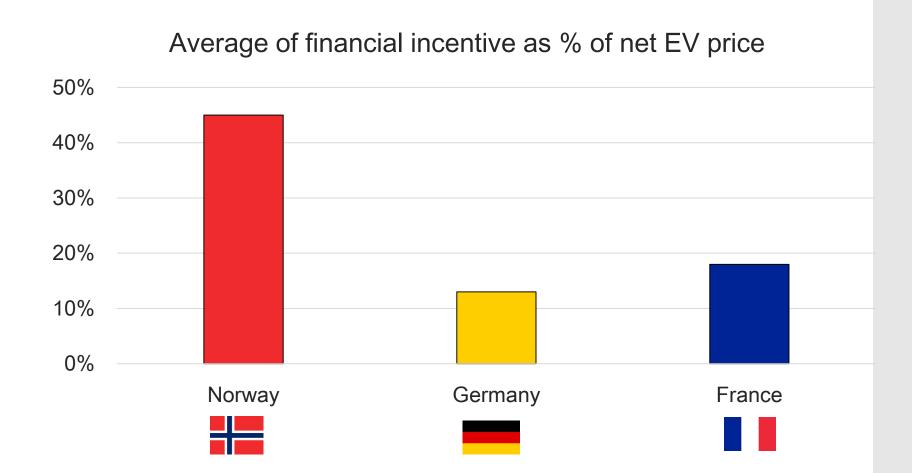


Electric car stock and model availability





Monetary subsidy



McKinsev 2017

Tietge et al.: Comparison of leading electric vehicle policy and deployment in Europe. (2016) ICCT

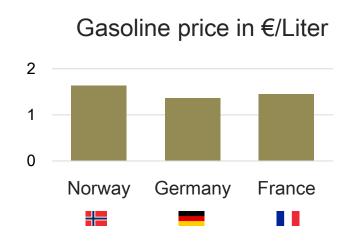


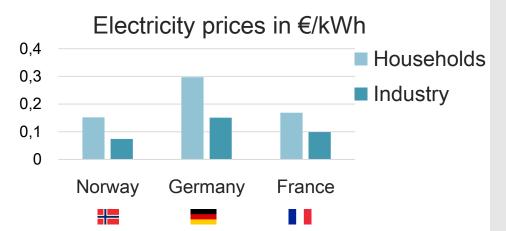
Exemplary calculation: Renault ZOE Life 41kWh

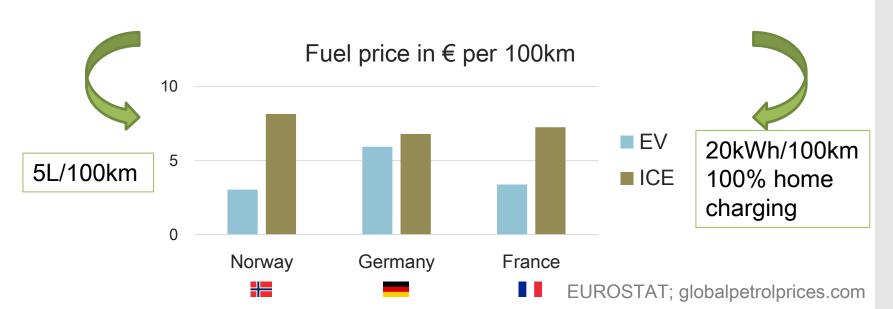
			#
	France	Germany	Norway
List Price	26480 €	26649 €	24852 €
VAT	6620 €	6251 €	Exempted
Bonus	-6000 €	-5000 €	None
Home charging facility	1500 € -30% tax credit	1500 €	Offered
Registration tax	Exempted (~46 €)	~27 €	Exempted
Annual ownership/road tax	Not applicable	Exempted five years	Exempted
End price	28150€	29426€	24852 €



Fuel prices

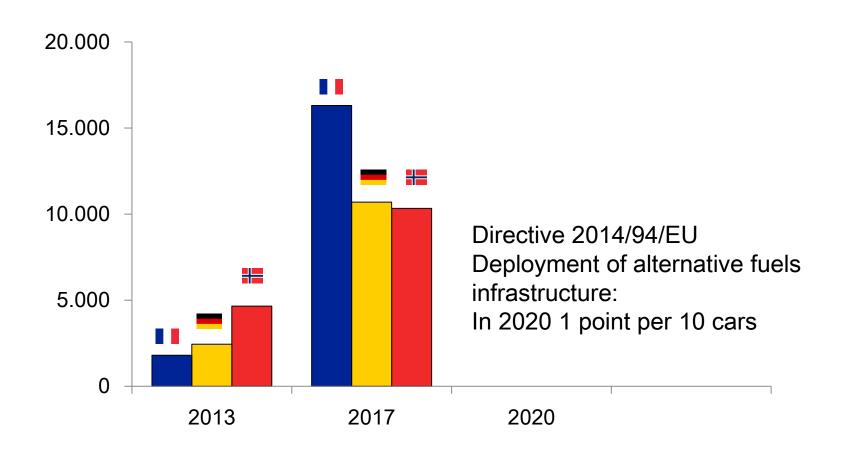








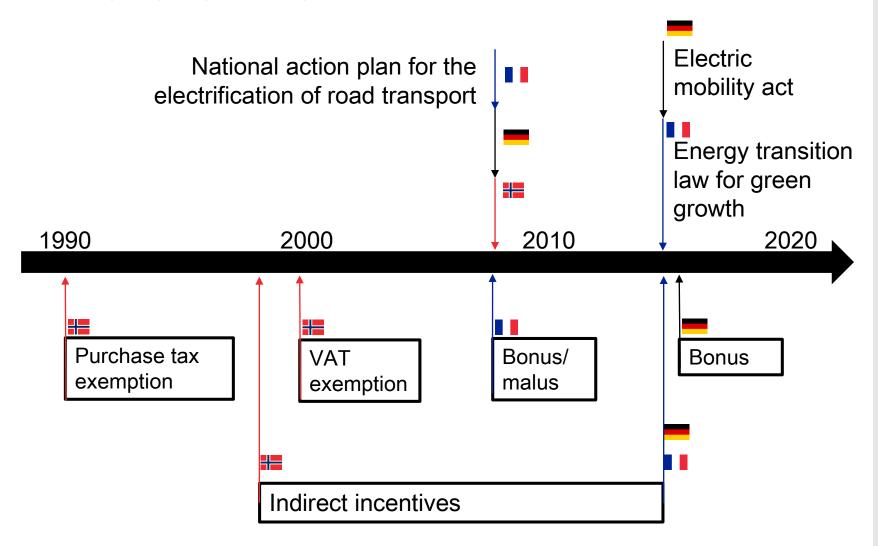
Public charging points



McKinsey 2017; STATISTA; bdew.de; eafo.eu; avere-france.org; fleetcarma.com; ecologique-solidire.gouv.fr



A matter of time?





Conclusions & outlook



Early significant monetary incentive



National simple and unified plan



New mobility patterns