

## Mitigating transport emissions by encouraging non-motorised transport

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## Content

- Transport emissions and walking and cycling
- Stats and trends
- Interventions to encourage walking and cycling
- Challenges

Institute for Transport Studies

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# **Non-motorised transport and transport emissions**

## Non-motorised travel is not a direct polluter



Motor vehicles produce roughly:  
50% of pollutants like VOCs, nitrogen oxide and particulate matter  
75% of carbon monoxide.

When the complete life cycle of the following modes are taken into account, the carbon emissions for each are:

- Bicycle: 21 g CO<sub>2</sub>/passenger/km travelled
- Electric-assist bicycle: 22 g CO<sub>2</sub>/passenger/km travelled
- Passenger car: 271 g CO<sub>2</sub>/passenger/km travelled
- Bus: 101 CO<sub>2</sub>/passenger/km travelled

## Active travel produces little noise



Road traffic noise is today the second worst environmental pollutant in Europe with at least 1 million healthy life years lost each year (WHO, 2011).

## Advantages & disadvantages

### By pedestrians/cyclists

Does not pollute (air pollution and noise)

Compared to other modes of transport, little risk for other road users

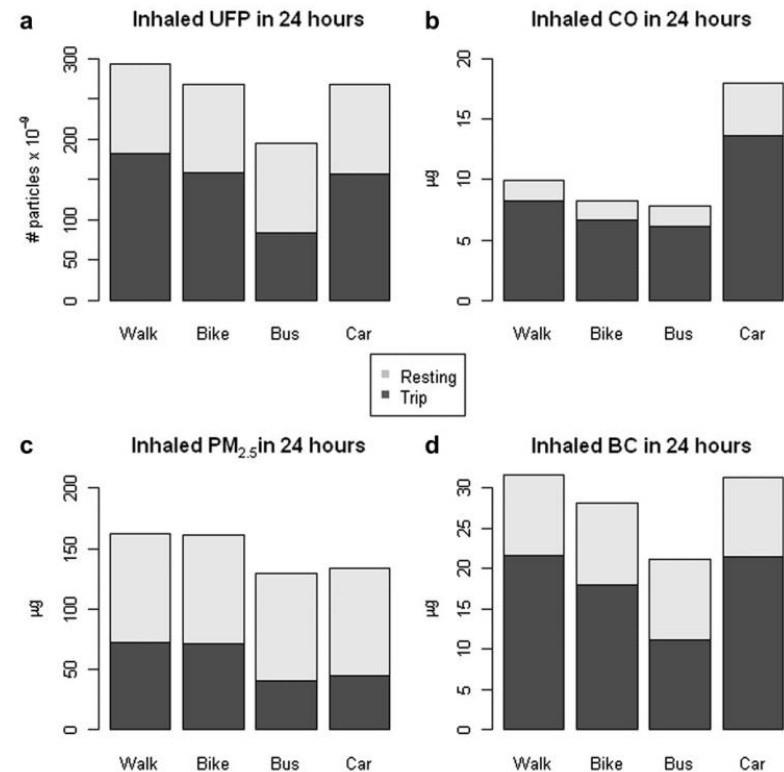
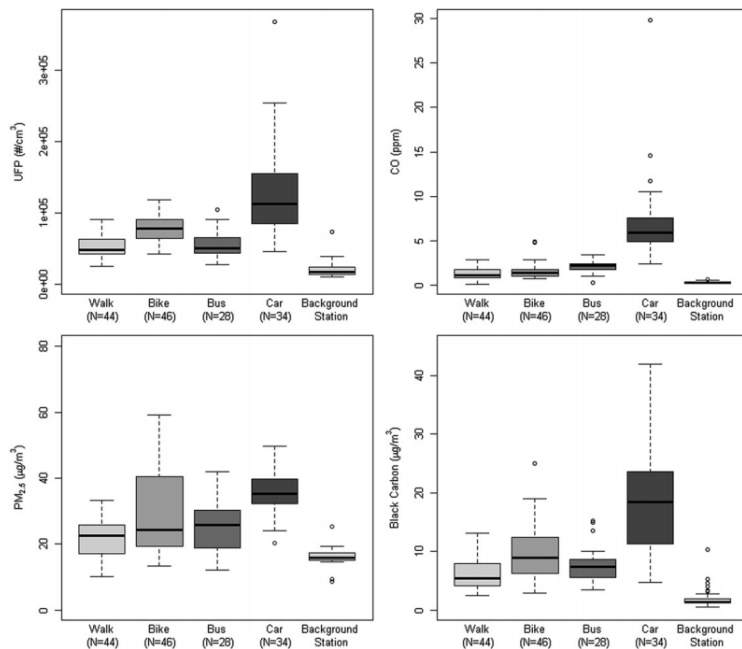
### For pedestrians/cyclists

Higher levels of physical activity

Less protected (in collision with other road users)

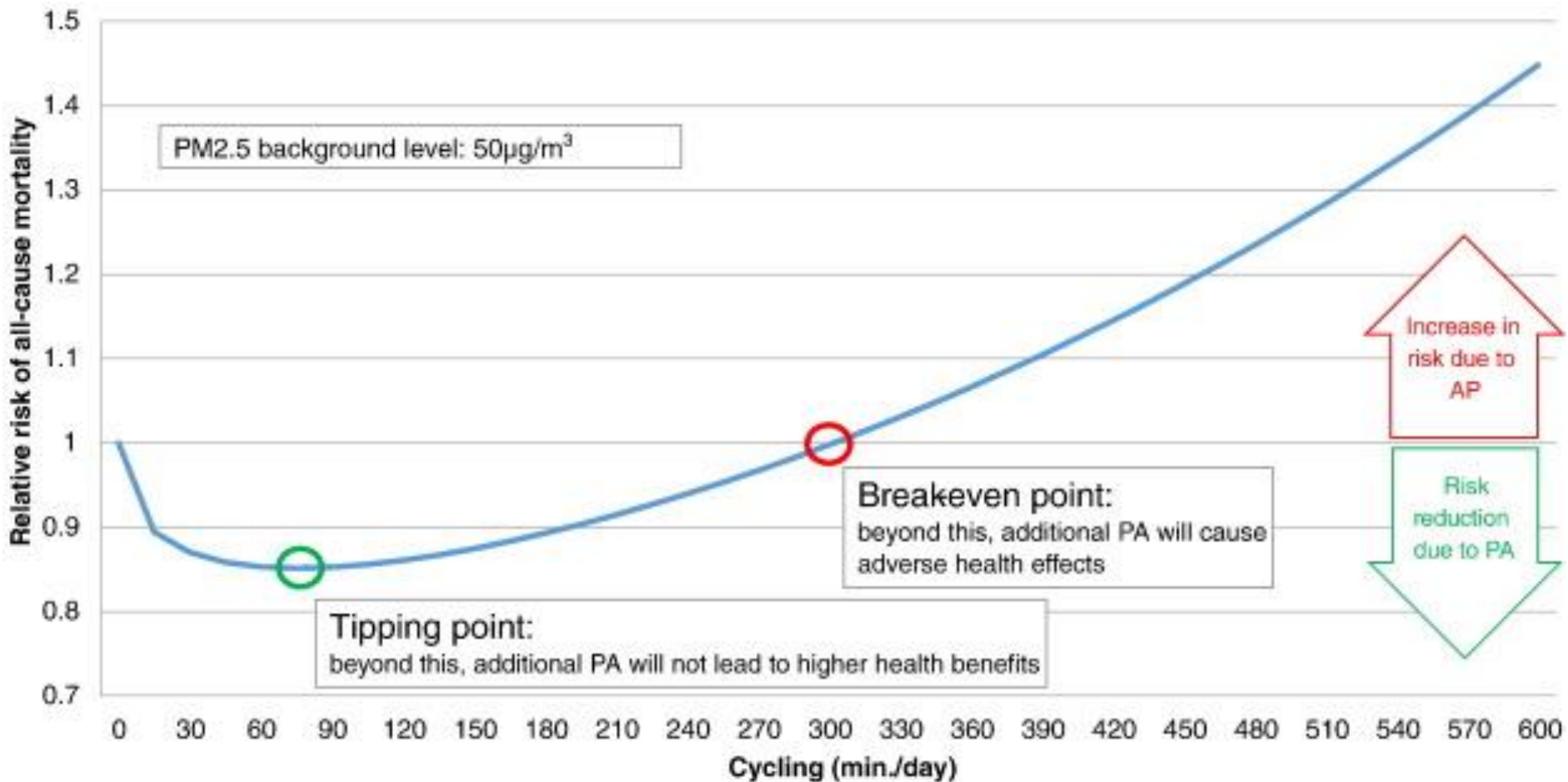
Exposure to air pollution?

## Pollution and active travel



de Nazelle, Fruin, Westerdahl, Martinez Ripoll, Kubesch, Nieuwenhuijsen. A travel mode comparison of commuters' exposures to air pollutants in Barcelona Atmospheric Environment 59 (2012) 151e159



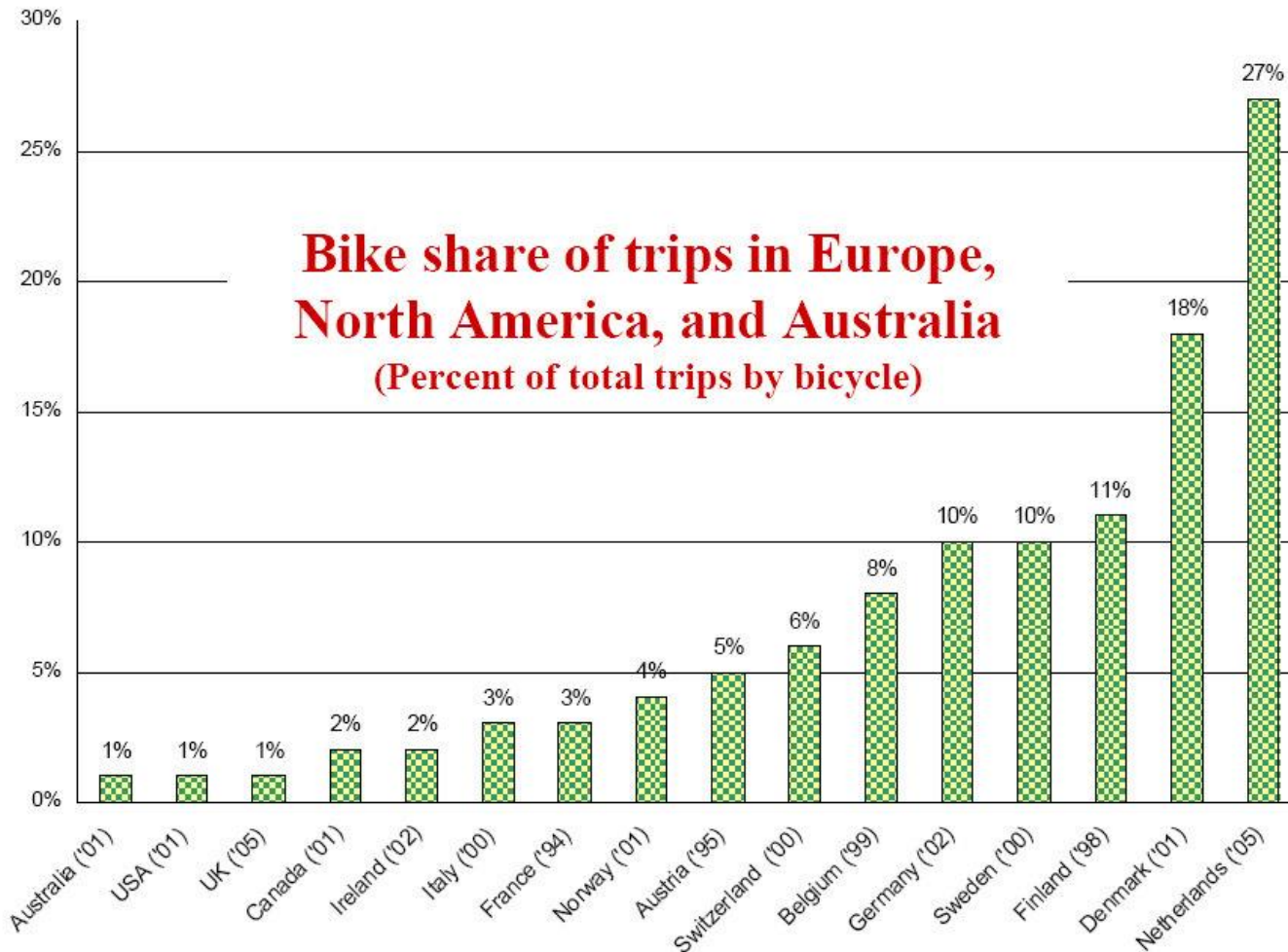




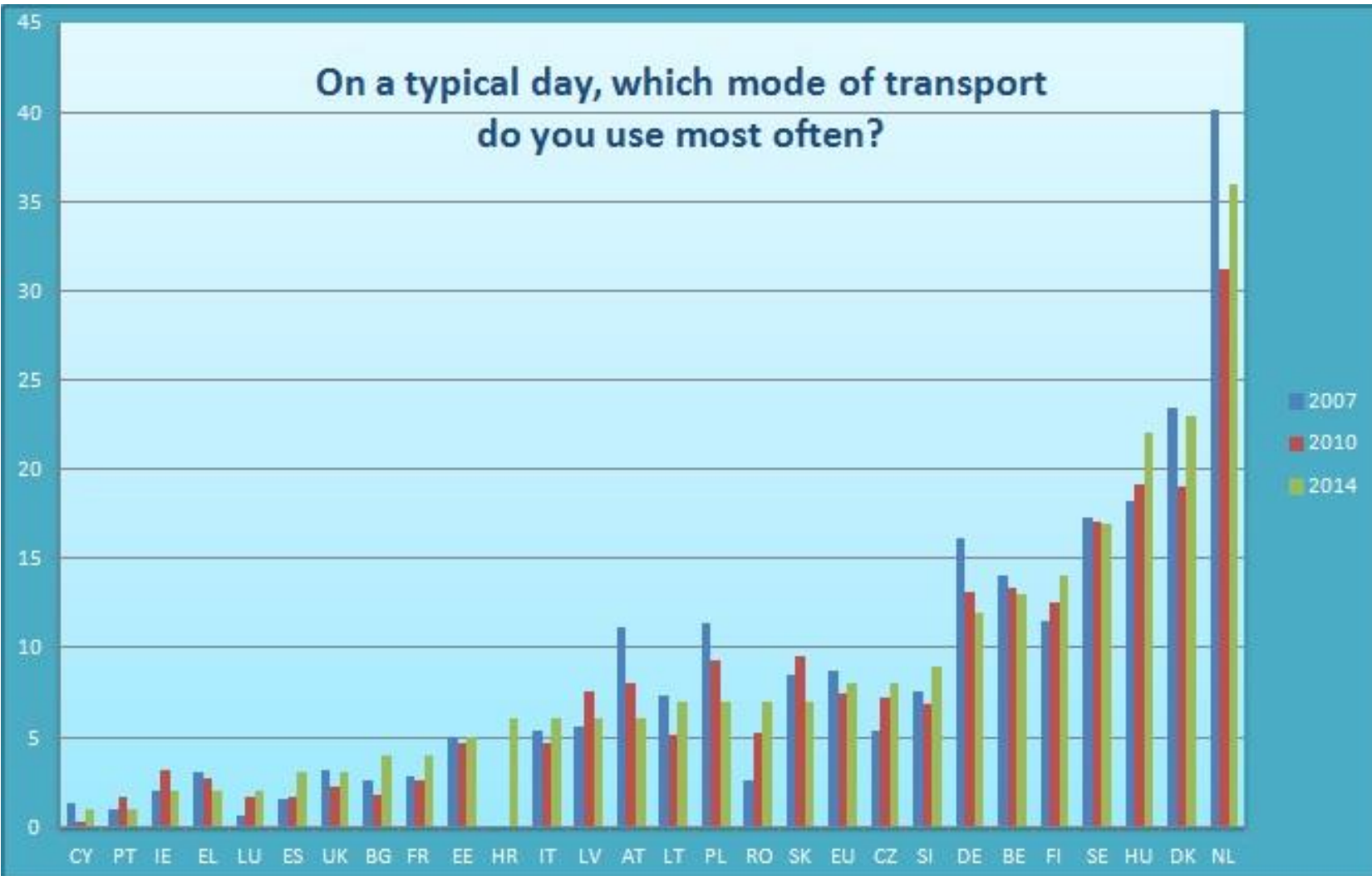
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## **Cycling and walking – stats and trends**

## Bike share of trips in Europe, North America, and Australia (Percent of total trips by bicycle)

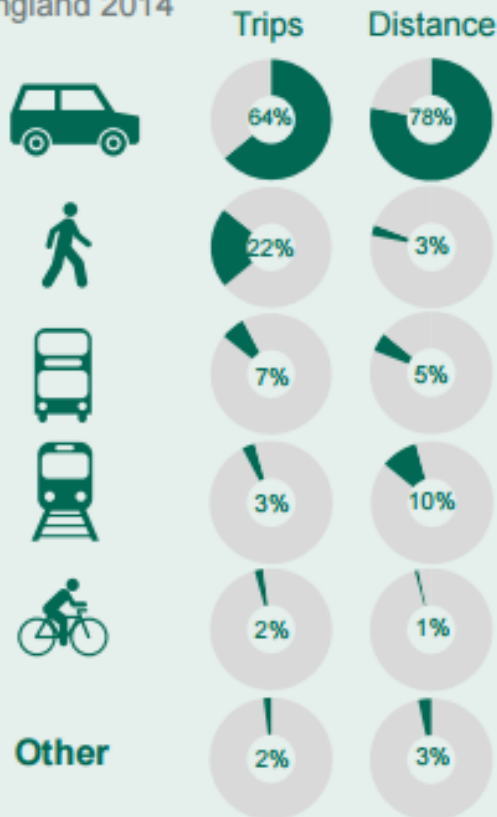


Pucher & Buehler  
(2008) Making Cycling  
Irresistible: Lessons  
from The Netherlands,  
Denmark and Germany



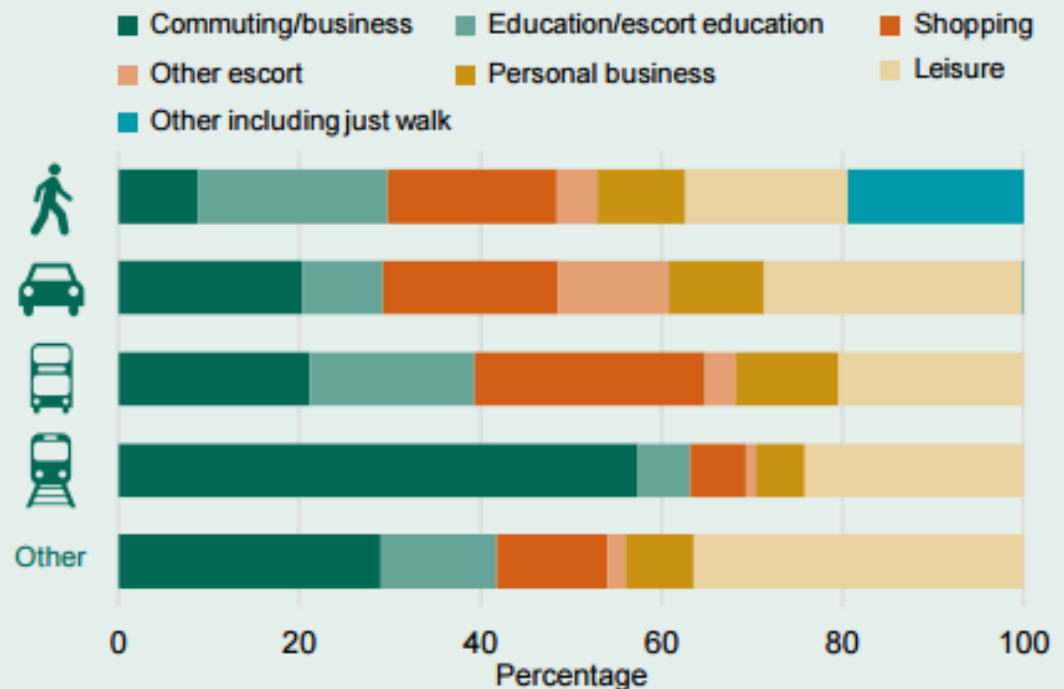
## Mode share [TSGB0104-0105](#)

How we travelled, mode share of trips:  
England 2014

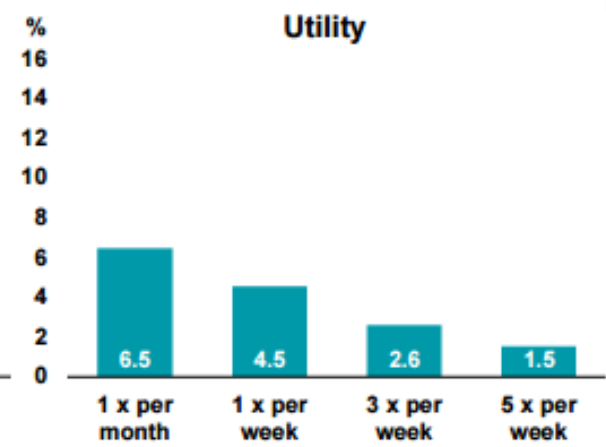
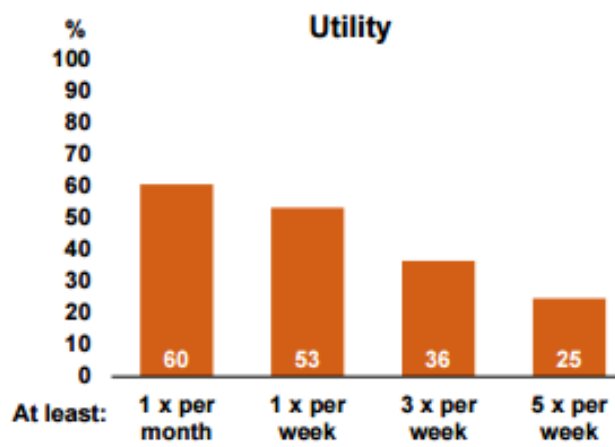
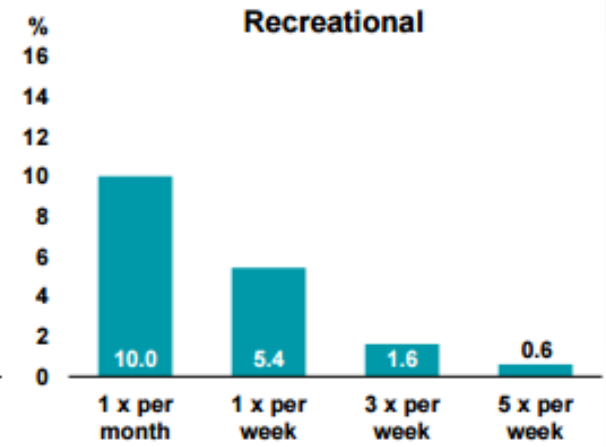
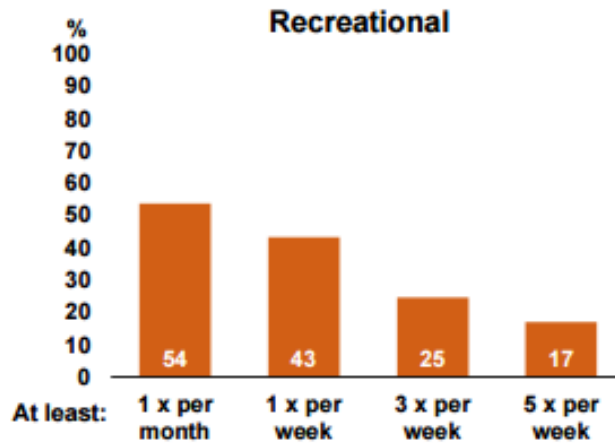
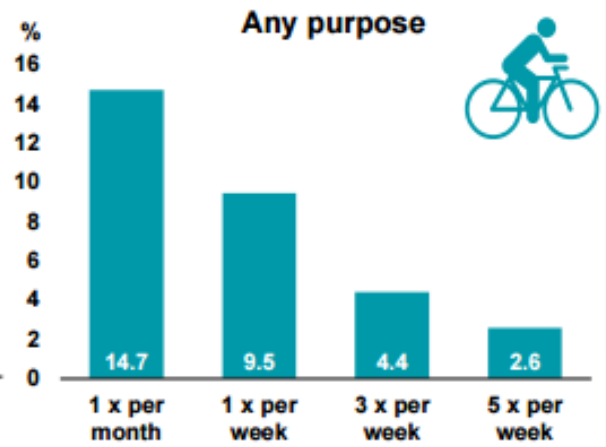
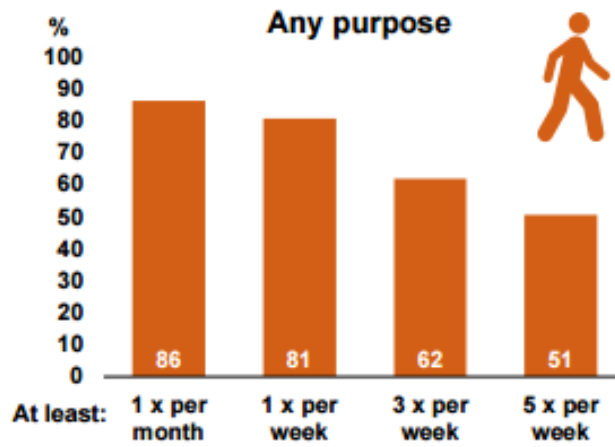


## Mode and purpose share [TSGB0104](#)

Trips by main mode and purpose: England 2014

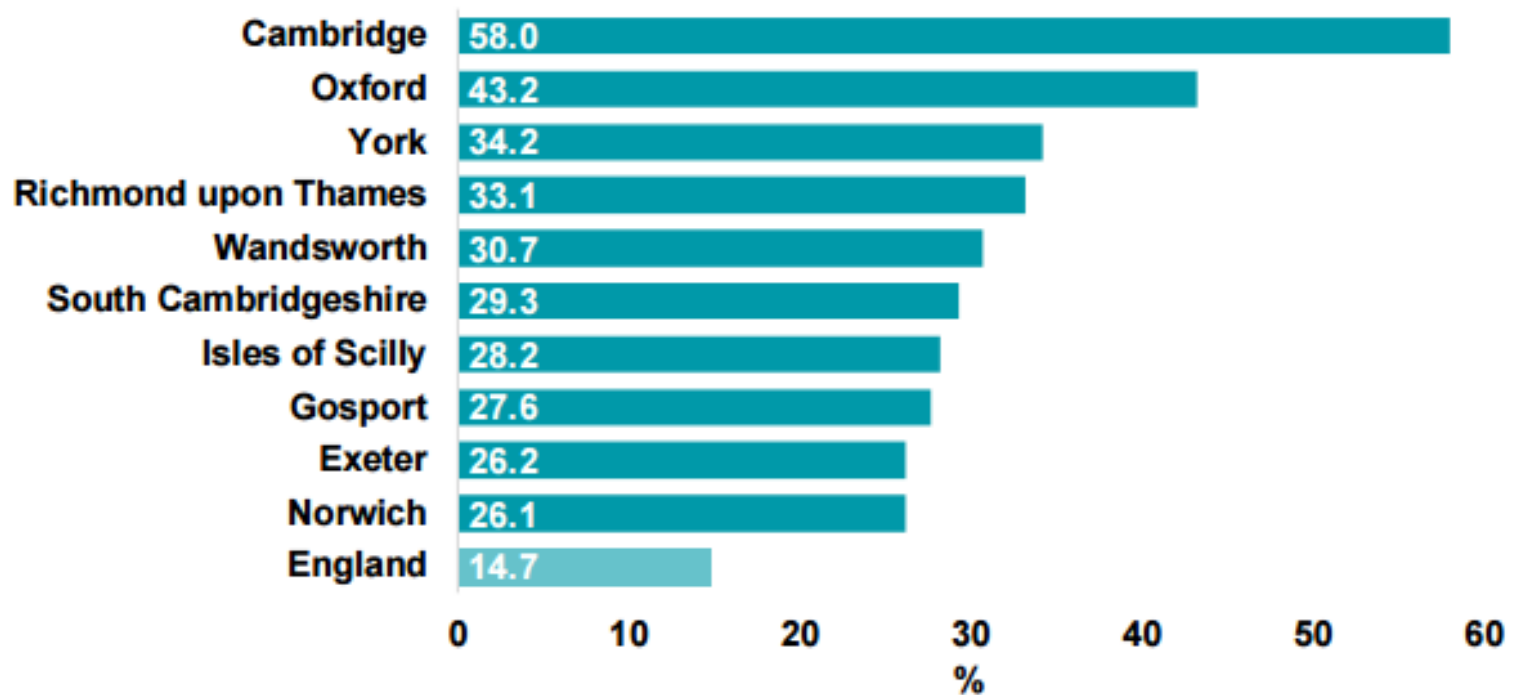


Most modes are used for a mixture of purposes, however over half (57%) of all trips by rail are for commuting/business purposes.



DFT:  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/536822/local-area-walking-and-cycling-in-england-2015.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/536822/local-area-walking-and-cycling-in-england-2015.pdf)

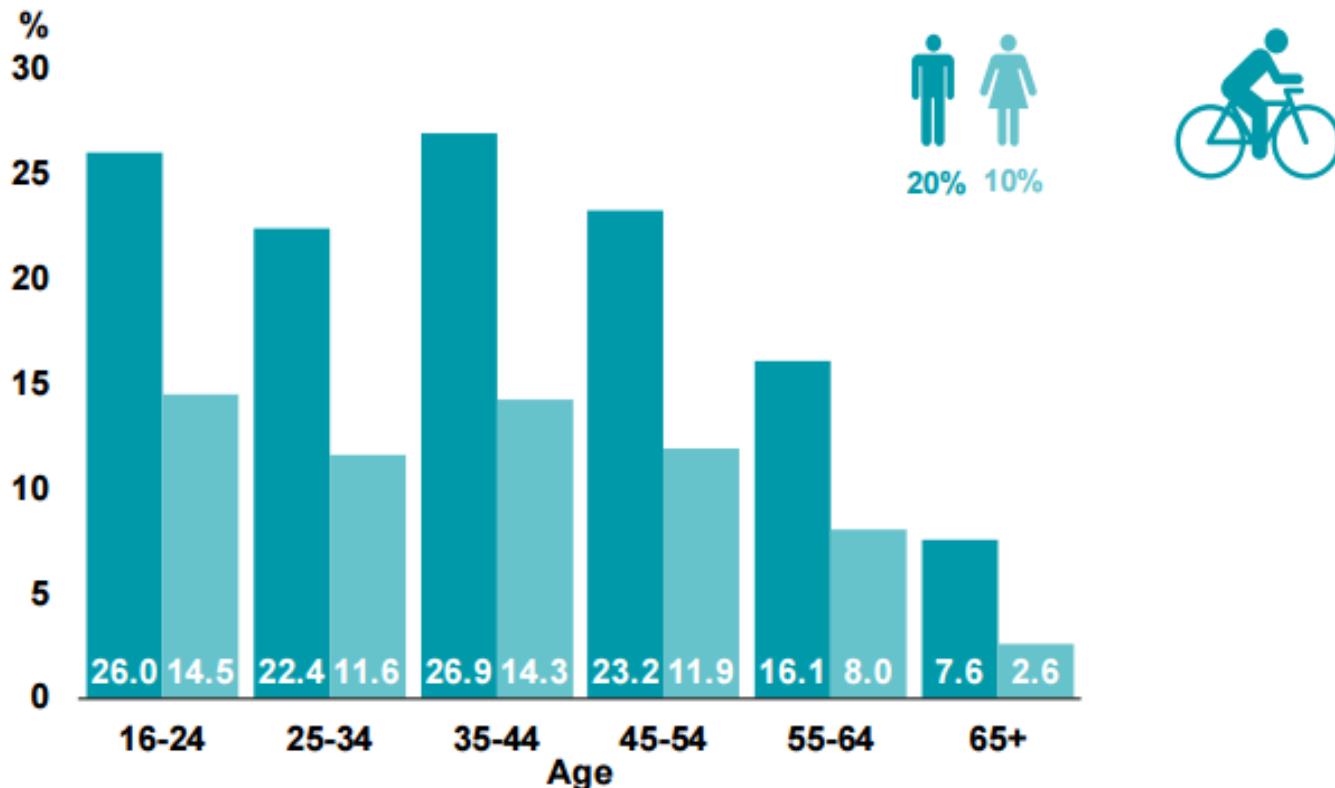
## Percentage of adults cycling at least once a month: top 10 local authorities, England, 2014-2015



DFT:

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/536822/local-area-walking-and-cycling-in-england-2015.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/536822/local-area-walking-and-cycling-in-england-2015.pdf)

Percentage of adults cycling at least once a month for any purpose, by age and gender. England 2014-2015.

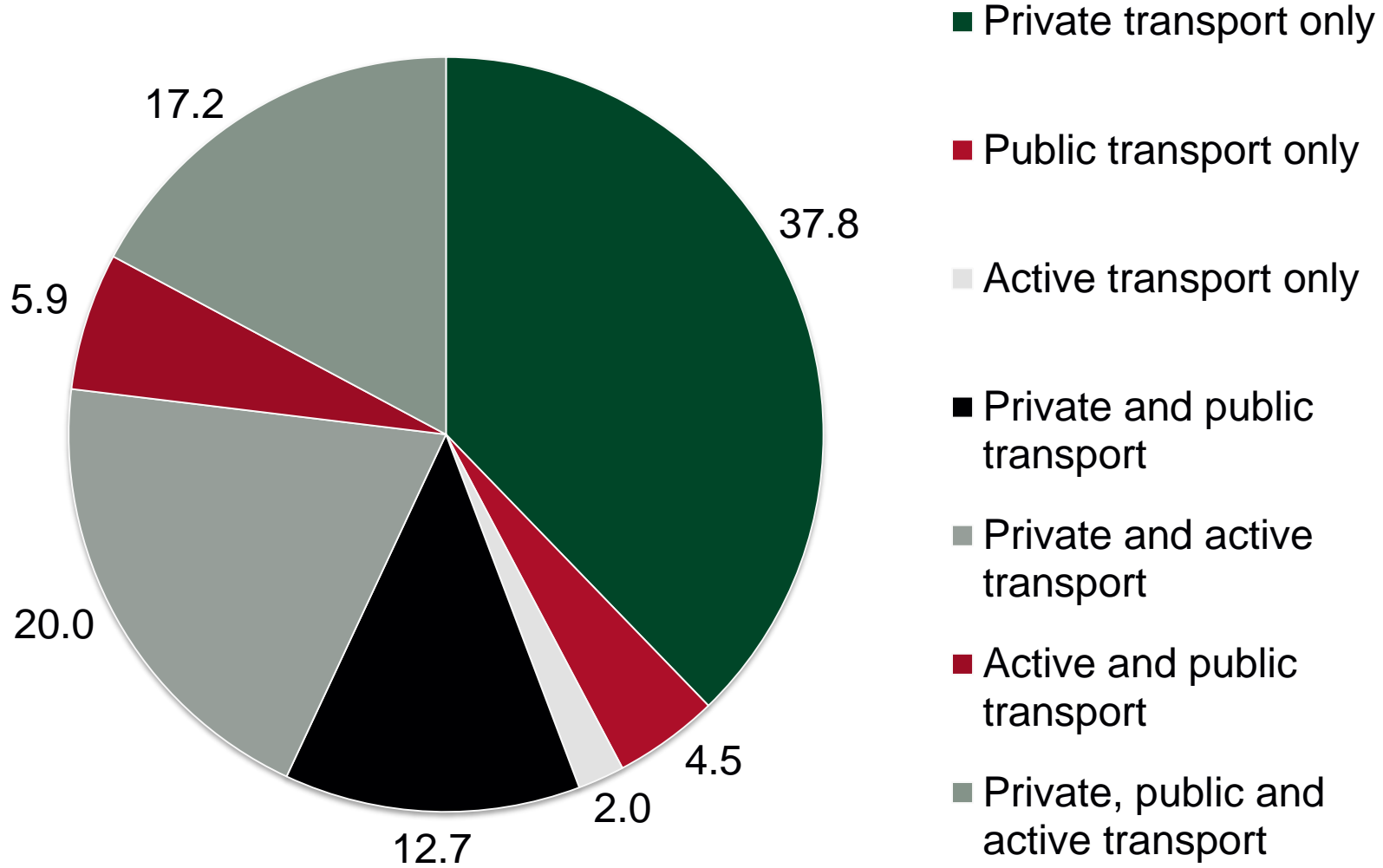


DFT:

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/536822/local-area-walking-and-cycling-in-england-2015.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/536822/local-area-walking-and-cycling-in-england-2015.pdf)



# Data – modal variability groups



N=14,607



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## **How can we encourage active travel?**

## Preferences?



## Infrastructure: If you build it, they will come...



Higher levels of bicycle infrastructure positively correlated with higher rates of bicycle commuting (Dill & Carr, 2003)

However correlations do not mean causations

And if we see cyclists, what does it mean?



Table 2

Summary of temporal associations between built environmental attributes and any physical activity outcome by type of quasi-experimental design

|                                           | Change in physical activity behavior |           |          |
|-------------------------------------------|--------------------------------------|-----------|----------|
|                                           | Increase                             | No change | Decrease |
| <b>Neighborhood built characteristics</b> |                                      |           |          |
| Street/pedestrian connectivity            |                                      |           | ●        |
| Land use mix                              | Ⓜ Ⓜ                                  | Ⓜ         |          |
| Recreation land use proximity             | ● Ⓜ                                  | Ⓜ Ⓜ       | ●        |
| Non-recreational land use proximity       | Ⓜ                                    | Ⓜ Ⓜ       | Ⓜ        |
| Transit proximity/access                  | ⊗                                    | ● ⊗       |          |
| Population/residential density            | ●                                    | ● ●       | ●        |
| Employment/job density                    |                                      |           | ●        |
| Aesthetics/variety/diversity              |                                      |           | ●        |
| Trails/pathways/cycle ways/sidewalk       | ● ●                                  | ● ⊗ ⊗     |          |
| Parks/public open space                   | ●                                    | ● ⊗       | ⊗ ⊗      |
| Pedestrian/cyclist amenities              | ●                                    |           |          |
| Traffic-related                           |                                      | ●         |          |
| Sprawl                                    |                                      | ●         |          |

- Association found using a same sample pre-post design (residential relocation)
- ⊗ Association found using a same sample pre-post design (environmental modification)
- Association found using a different sample pre-post design (environmental modification)
- Ⓜ Association found using a same sample pre-post quasi-longitudinal design

**Table 1 Summary of associations between built environmental attributes and physical activity among all studies (cross-sectional and quasi-experiments)**

|                                                                    | N total (studies) | Recreation walking                          | Transportation walking                      | General walking                                                 | General cycling                                                              | Combined walk/cycle                   | Moderate to vigorous PA*                                     |
|--------------------------------------------------------------------|-------------------|---------------------------------------------|---------------------------------------------|-----------------------------------------------------------------|------------------------------------------------------------------------------|---------------------------------------|--------------------------------------------------------------|
| <b>Neighborhood characteristics</b>                                |                   |                                             |                                             |                                                                 |                                                                              |                                       |                                                              |
| Street/pedestrian connectivity                                     | 5                 | o <sup>[48]</sup>                           | + <sup>[48]</sup>                           | o <sup>[57]</sup> / <sup>+</sup> [58]                           |                                                                              | + <sup>[47]</sup>                     | - <sup>[33]</sup>                                            |
| Land use mix                                                       | 6                 | o <sup>[45]</sup>                           | + <sup>[45]</sup>                           | + <sup>[44,45]</sup>                                            | + <sup>[45]</sup>                                                            | + <sup>[51,60]</sup>                  | o <sup>[59]</sup> / <sup>+</sup> [54]                        |
| Recreation land use proximity                                      | 7                 | o <sup>[45]</sup>                           | o <sup>[45]</sup>                           | o <sup>[44]</sup>                                               | + <sup>[45]</sup>                                                            | o <sup>[60]</sup> / <sup>-</sup> [51] | o <sup>[59]</sup> / <sup>+</sup> [34,54]/ <sup>-</sup> [34]  |
| Non-recreational land use proximity                                | 10                | o <sup>[45,48]</sup>                        | + <sup>[45]</sup> / <sup>-</sup> [45,46,48] | o <sup>[44]</sup> / <sup>-</sup> [58]                           | o <sup>[45]</sup>                                                            | o <sup>[47,51,60]</sup>               | o <sup>[54,59]</sup>                                         |
| Transit proximity/access                                           | 5                 |                                             |                                             | o <sup>[39]</sup> / <sup>+</sup> [58]                           |                                                                              | + <sup>[47]</sup>                     | o <sup>[39,42]</sup> / <sup>+</sup> [37]                     |
| Population/residential density                                     | 6                 | + <sup>[35]</sup> / <sup>-</sup> [35]       | + <sup>[35]</sup>                           | + <sup>[57]</sup>                                               |                                                                              | o <sup>[47]</sup>                     | o <sup>[33,34,59]</sup>                                      |
| Employment/job density                                             | 5                 |                                             |                                             | o <sup>[57]</sup> / <sup>+</sup> [58]                           |                                                                              | o <sup>[47]</sup>                     | o <sup>[59]</sup> / <sup>-</sup> [33]                        |
| Aesthetics/variety/diversity                                       | 2                 | o <sup>[48]</sup>                           | o <sup>[48]</sup>                           |                                                                 |                                                                              |                                       | - <sup>[34]</sup>                                            |
| Trails/pathways/cycle ways/sidewalk                                | 5                 |                                             |                                             | o <sup>[31]</sup> / <sup>+</sup> [43]<br>/ <sup>-</sup> [40,41] | o<br>[ <sup>31,41,47</sup> ]/<br>+ <sup>[28,43]</sup> / <sup>-</sup><br>[40] |                                       | o <sup>[40]</sup> / <sup>+</sup> [43]<br>/ <sup>-</sup> [41] |
| Parks/public open space install or improvements                    | 2                 |                                             |                                             | + <sup>[31]</sup>                                               | o <sup>[31]</sup>                                                            |                                       | o <sup>[38]</sup>                                            |
| Pedestrian/cyclist amenities (street furniture, lighting, shading) | 3                 | o <sup>[48]</sup>                           | o <sup>[48]</sup>                           | + <sup>[30]</sup>                                               |                                                                              |                                       | o <sup>[59]</sup>                                            |
| Traffic-related                                                    | 2                 | o <sup>[48]</sup>                           | + <sup>[48]</sup>                           | o <sup>[31]</sup>                                               | o <sup>[31]</sup>                                                            |                                       |                                                              |
| <b>Aggregated neighborhood characteristics</b>                     |                   |                                             |                                             |                                                                 |                                                                              |                                       |                                                              |
| Walkability/pedestrian index                                       | 4                 | o <sup>[29,55]</sup> /<br>+ <sup>[50]</sup> | + <sup>[29,50,55]</sup>                     | + <sup>[57]</sup>                                               |                                                                              | o <sup>[52]</sup>                     | + <sup>[55]</sup>                                            |
| Neighborhood type (traditional, New urbanist)                      | 5                 | + <sup>[53]</sup>                           | + <sup>[53]</sup>                           | + <sup>[32,56]</sup>                                            |                                                                              | + <sup>[49,51]</sup>                  |                                                              |
| Sprawl                                                             | 1                 |                                             |                                             | o <sup>[36]</sup>                                               |                                                                              |                                       | o <sup>[36]</sup>                                            |

+ : studies reporting statistically significant positive association between the environmental characteristic and physical activity.

- : studies reporting statistically significant negative association between the environmental characteristic and physical activity.

o : studies reporting no statistically significant association between the environmental characteristic and physical activity.

Cross-sectional results that adjust for residential selection included only. Quasi-experimental studies: [28,30,31,33-43].

\* Also included pedometer and accelerometer-determined physical activity and use of specific locations (i.e., parks or trails).

McCormack & Shiell. In search of causality: a systematic review of the relationship between the built environment and physical activity among adults  
Int J Behav Nutr Phys Act, 8 (2011), p. 125



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## **Example of new infrastructure**



## The impact of new transport infrastructure

### Aim

To determine the effect of a transport infrastructure intervention on changes in mode share.



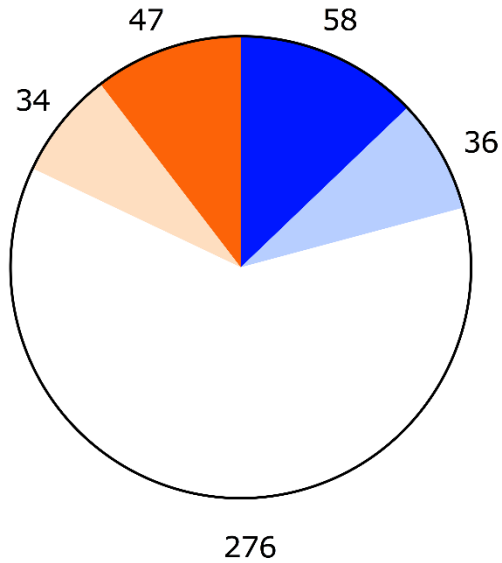
Not all built environments seem equally supportive for walking and cycling, and there is no causal evidence on which conditions are sufficiently supportive to effectuate behavioural change.

Cross-sectional studies show that characteristics of the built environment are associated with differences in travel behaviour (e.g. Saelens & Handy, 2008; Ewing & Cervero, 2010).

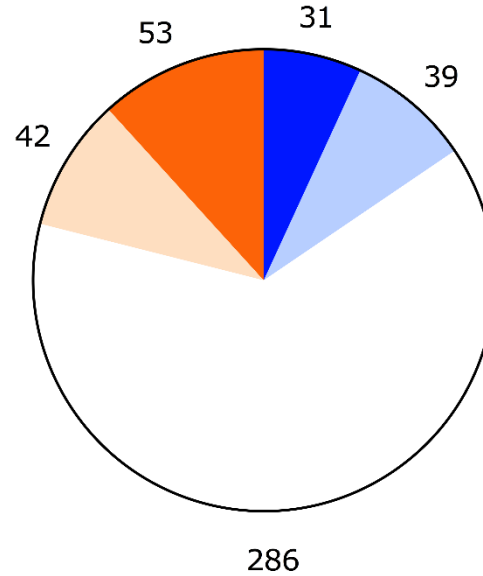
However, most studies are cross-sectional, and consequently do not allow causal inference.



**Change in Active Travel Share**

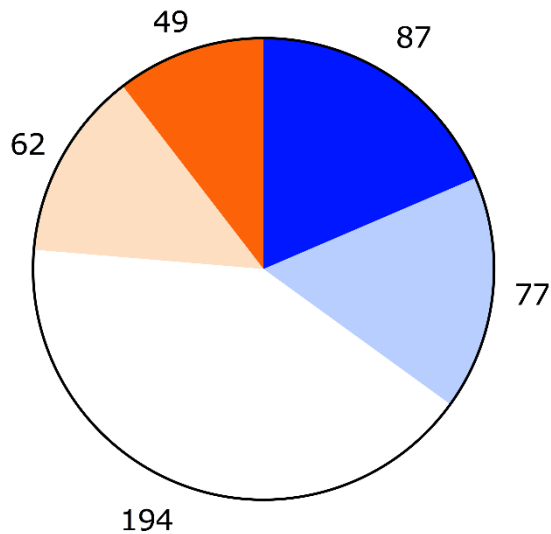


**Change in Car Share**

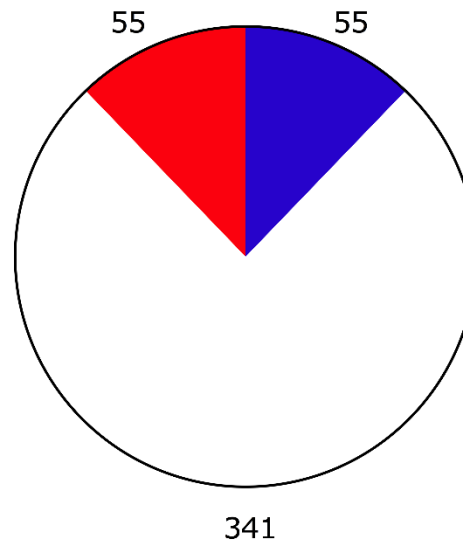


- Large Decrease
- Small Decrease
- No Change
- Small Increase
- Large Increase

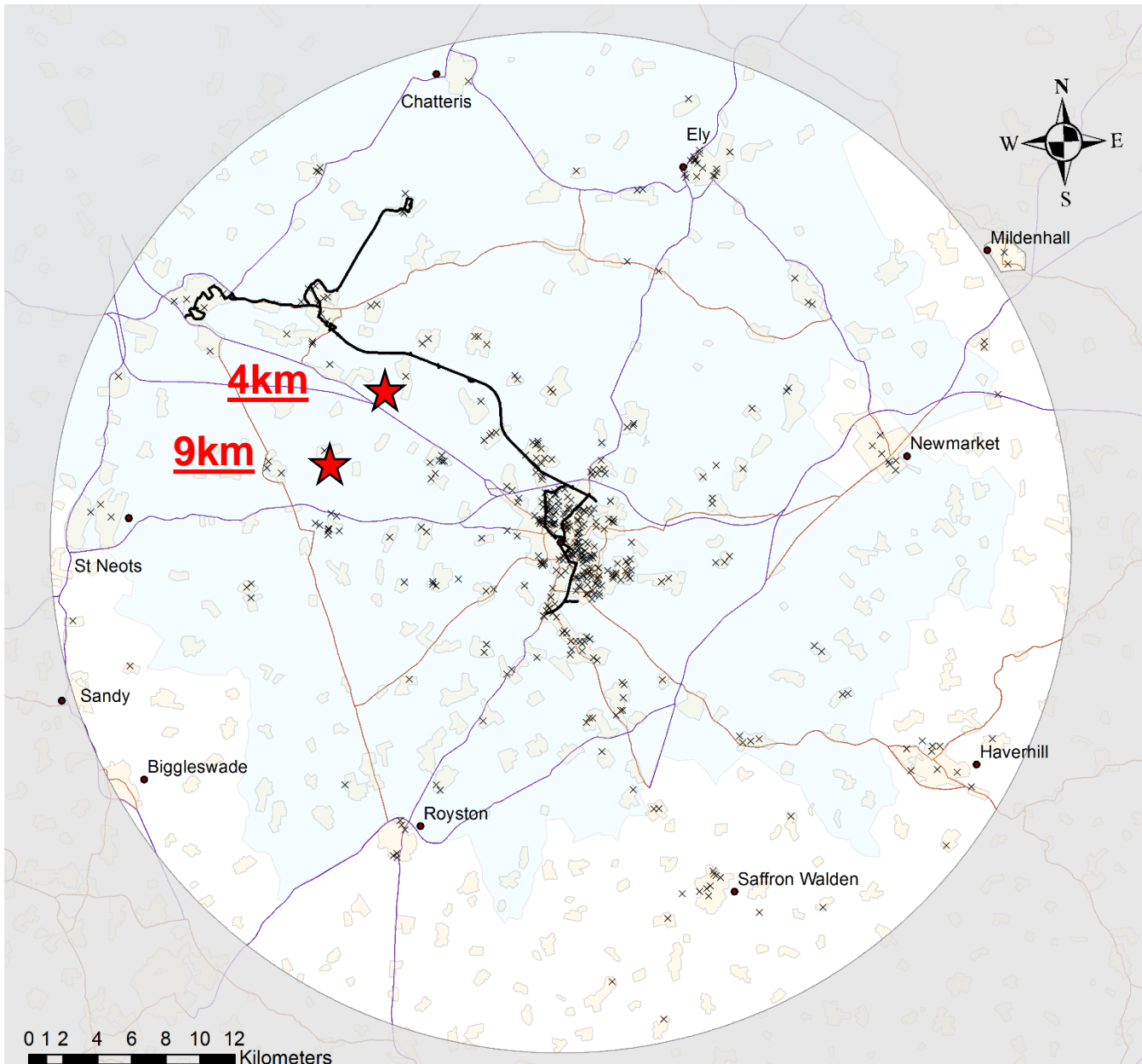
**Change in Number of Trips**



**Change in Public Transport Share**



- Decrease
- No Change
- Increase



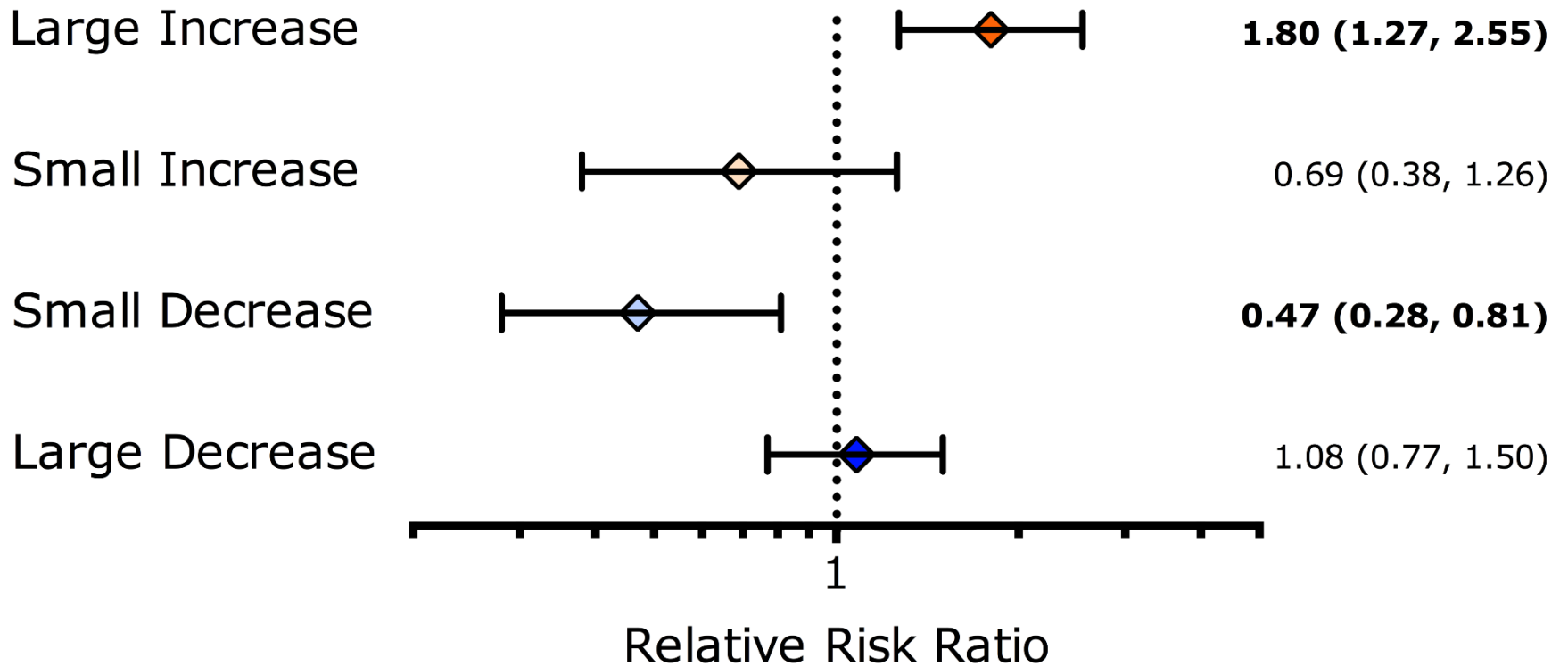
**Legend**

- × All Participants
- Busway Route
- Motorways & Primary Roads
- Secondary Roads
- Settlements

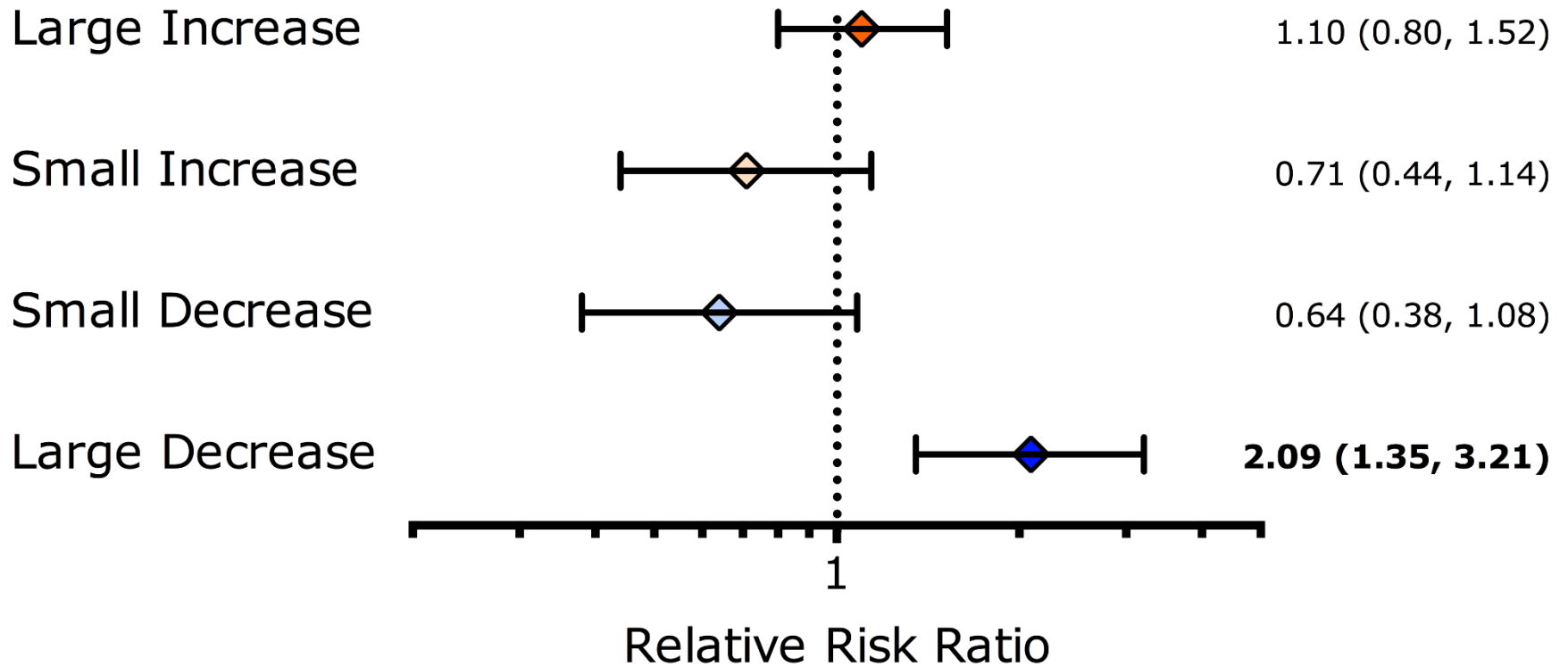
© Crown Copyright 2015. An Ordnance Survey/EDINA supplied service

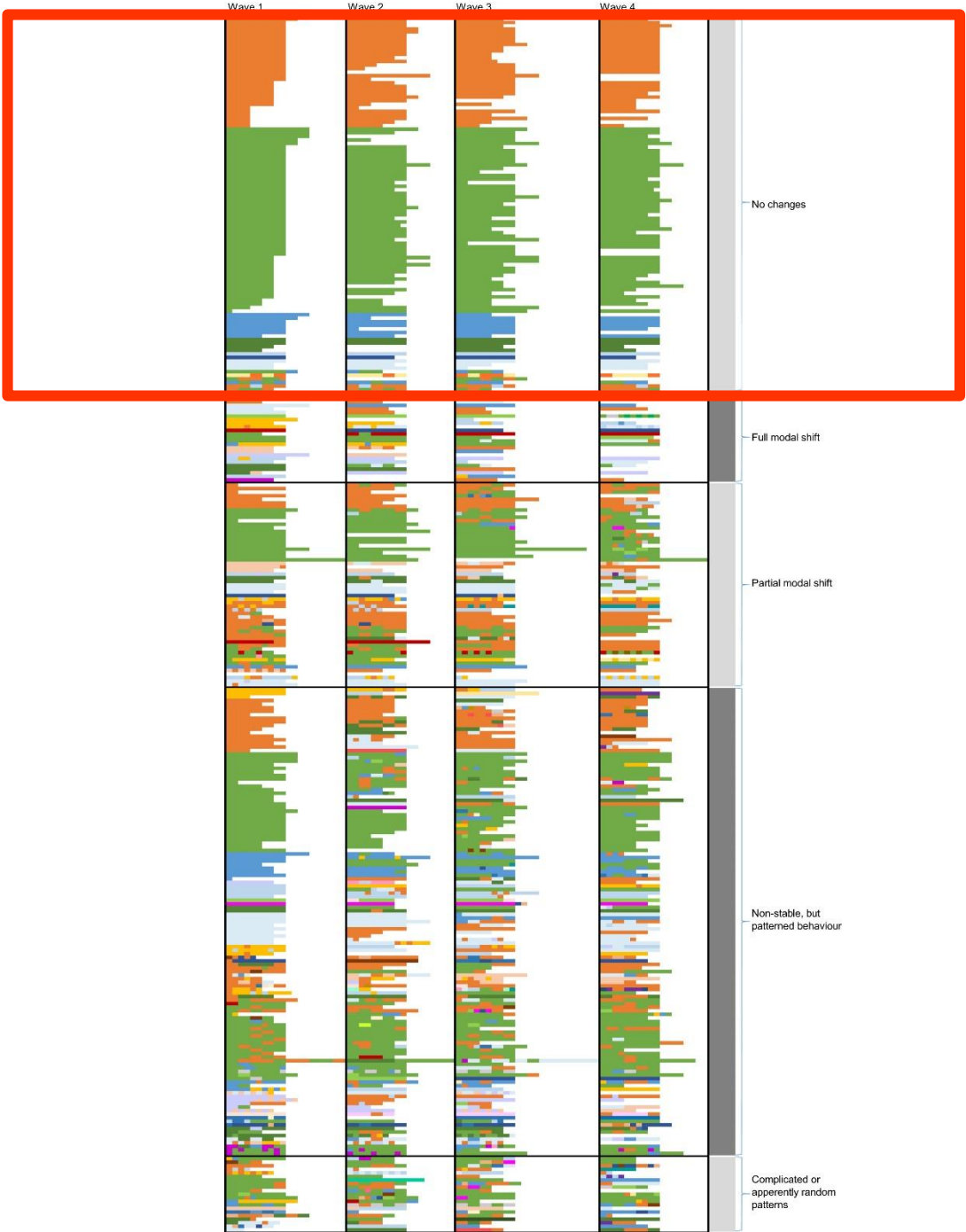
The exact location of the home addresses of the respondents have been altered to secure their anonymity

# Associations between exposure to busway and changes in active travel mode share



# Associations between exposure to busway and changes in car mode share









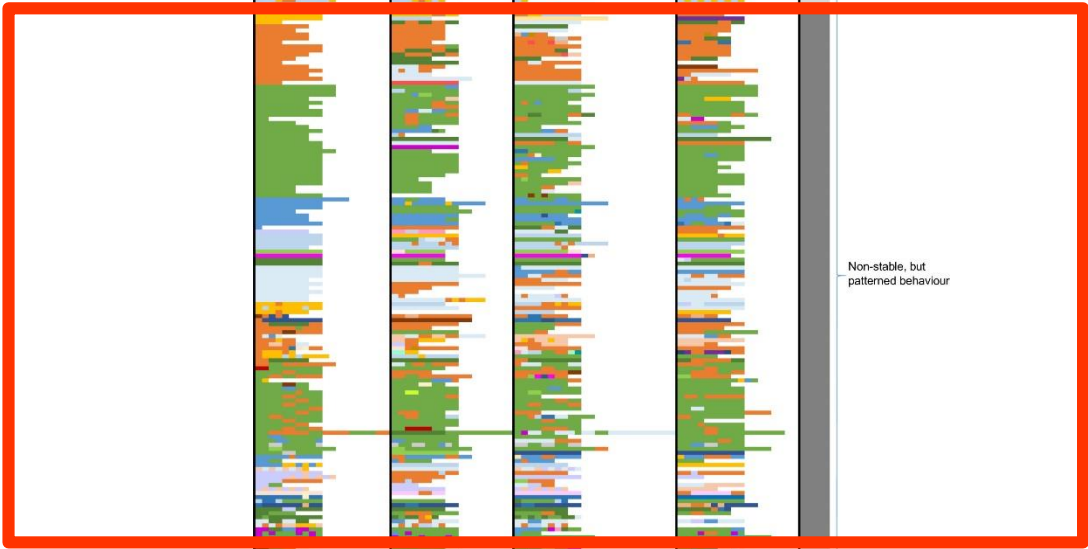
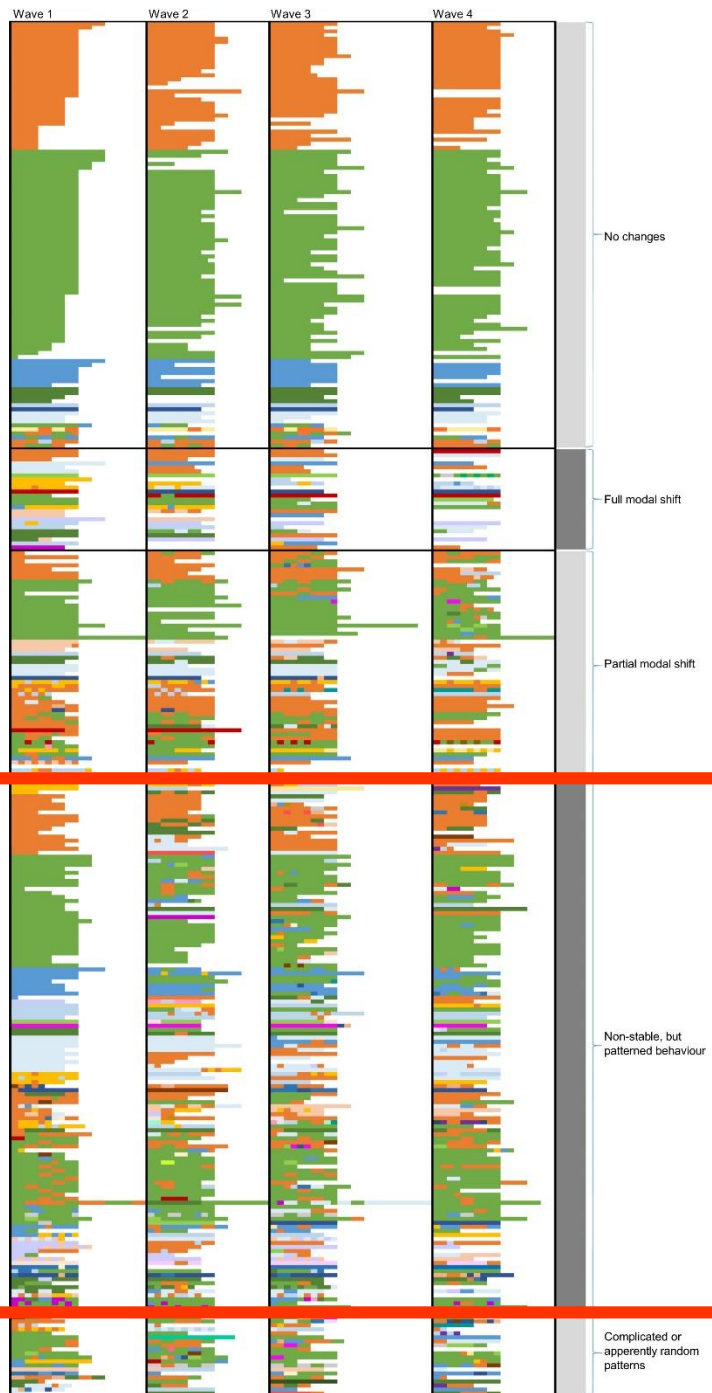
No changes

Full modal shift

Partial modal shift

Non-stable, but patterned behaviour

Complicated or apparently random patterns



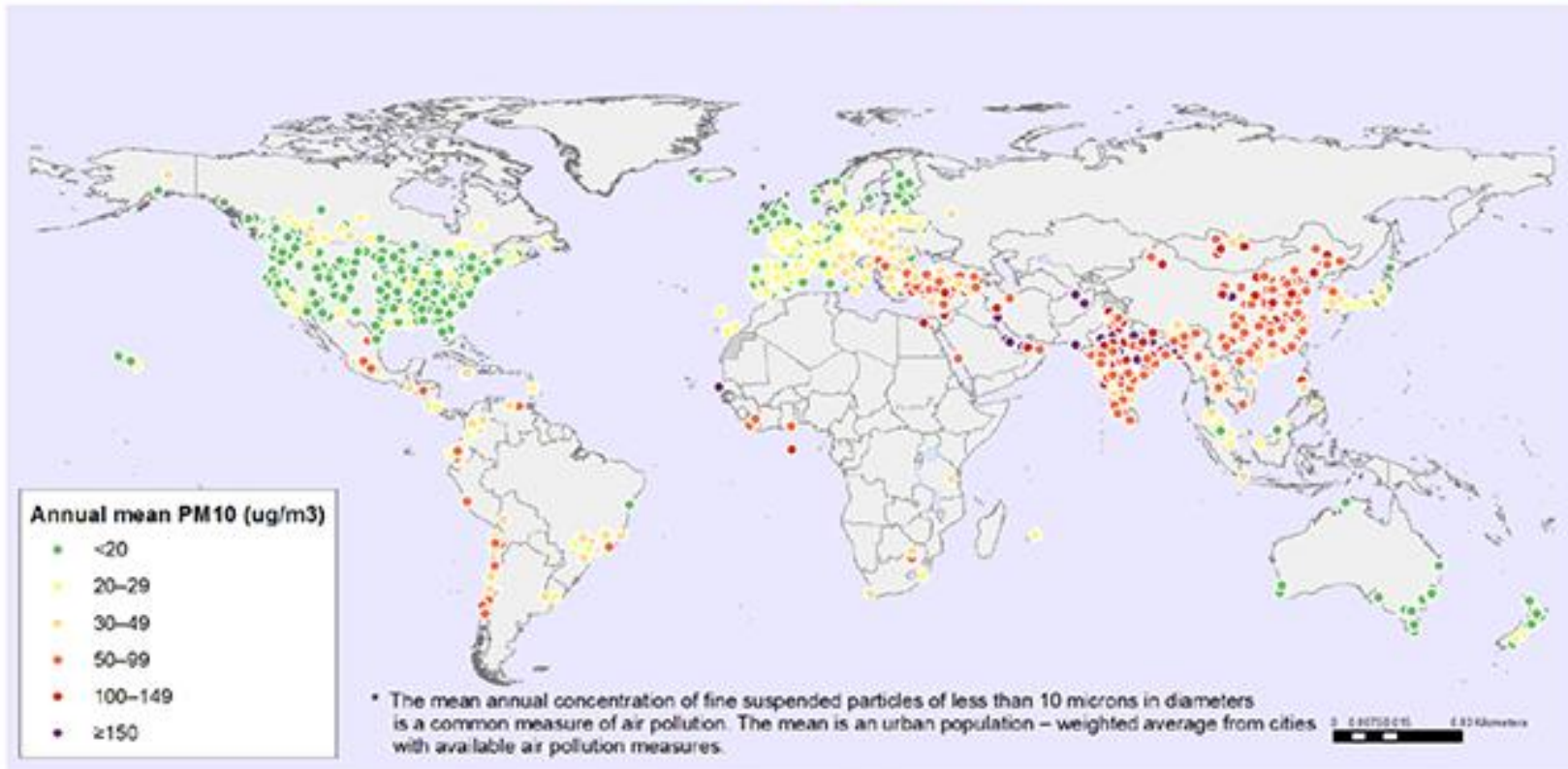




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## Challenges

## Exposure to particulate matter with an aerodynamic diameter of 10 $\mu\text{m}$ or less (PM<sub>10</sub>) in 1600 urban areas\*, 2008–2013



The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: World Health Organization  
Map Production: Health Statistics and  
Information Systems (HSI)  
World Health Organization



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## **Little evidence still from the global south**

The challenges may actually be different:

## Car as status symbol



## Social safety

### Five years after the rape and murder of Jyoti Singh, nothing has changed in India

The death of the New Delhi student sparked a wave of protest but her parents say the situation for women is now worse

© Sat, Dec 16, 2017, 10:00



Rosita Boland



Joyti Singh, who was fatally assaulted by six men on a bus in Delhi. Photographs: Arkaprava Ghosh / Barcroft India via Getty Images and Natisha Mallick



Five years ago today, Jyoti Singh got on a bus in New Delhi after going to watch *The Life of Pi* with a male friend. What happened next to her on that bus shocked not just India but the world – six men took it in turns to rape her and used an iron bar. When she died on December 29th of the dreadful internal injuries she had sustained in the attack, India and the world was transfixed by the story.

Despite the demonstrations that took place all over India, campaigning for a



## Higher chance of accidents

Table 3. Modelled road traffic injury fatality rates (per 100 000 population),<sup>a</sup> by WHO region and income group

| WHO REGION                          | HIGH-INCOME | MIDDLE-INCOME | LOW-INCOME  | TOTAL       |
|-------------------------------------|-------------|---------------|-------------|-------------|
| AFRICAN REGION <sup>b</sup>         | —           | 32.2          | 32.3        | 32.2        |
| REGION OF THE AMERICAS <sup>c</sup> | 13.4        | 17.3          | —           | 15.8        |
| SOUTH-EAST ASIA REGION <sup>b</sup> | —           | 16.7          | 16.5        | 16.6        |
| EASTERN MEDITERRANEAN REGION        | 28.5        | 35.8          | 27.5        | 32.2        |
| EUROPEAN REGION                     | 7.9         | 19.3          | 12.2        | 13.4        |
| WESTERN PACIFIC REGION              | 7.2         | 16.9          | 15.6        | 15.6        |
| <b>GLOBAL</b>                       | <b>10.3</b> | <b>19.5</b>   | <b>21.5</b> | <b>18.8</b> |

<sup>a</sup> 30-day definition.

<sup>b</sup> No high-income countries.

<sup>c</sup> No low-income countries.

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## Questions?

## Acknowledgements

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